

Appendix 11
Indicators:
United Way State of the Community

*The State of the Community:
A Report on the Socio-Economic Health of
The Greater Cincinnati-Northern Kentucky Region*

The United Way of Greater Cincinnati, in collaboration with other organizations (the United Way Research Council) initiated the State of the Community Report in 2004. The United Way intends this to be an ongoing project that can regularly measure the region's well-being with a set of valid and reliable indicators. The United Way aims for this and future reports, along with additional data such as demographic breakouts on social and economic health, to be available to the public through an easy-to-use web site.

Tracking key indicators over a period of time will enable greater understanding of whether quality of life for residents is improving or decreasing, and whether strategic interventions are making a difference. In this way, the indicators present a challenge to improve on our weaknesses and build on our numerous strengths. The report includes 31 indicators, including five "placeholders" for which data are not yet available.

MAJOR FINDINGS*

(based on United Way of Greater Cincinnati. *The State of the Community 2004. Executive Summary*)

The Cincinnati metropolitan region **"is particularly strong compared to national averages in the following areas"**:

1. Percent of college age persons attending college;
2. Percent of area residents with a Bachelor's degree or higher;
3. Per capita income (especially in Hamilton County);
4. Unemployment rate---though the rate has been rising in our region recently;
5. Percent of population in poverty---though the gap is narrowing compared to U.S.;
6. Housing affordability;
7. Average commuting time;
8. Murders;
9. Voting.

The Cincinnati metropolitan region **"is worse than the national average on 10 of 23 indicators for which there are comparable local and national data"**:

1. Population change,
2. Infant mortality rate,

3. Physical health,
4. Percent of adults smoking,
5. Obesity,
6. Percent uninsured,
7. Job change in percent,
8. Percent of workforce 20-35 years old,
9. Residential segregation,
10. Non-violent crime.

The trend line over a number of years shows that we are **“going in the wrong direction on eight indicators”**:

1. Infant mortality rate,
2. Low birth rate,
3. Obesity,
4. Job change in percent,
5. Percent of workforce 20-35 years old,
6. Unemployment rate,
7. Housing Affordability ratio,
8. Average commuting time.

Regional Indicators

(The State of the Community. A Report on the Socio-Economic Health of the Greater Cincinnati-Northern Kentucky Region)

ECONOMIC DATA

Self Sufficient People – Jobs

	INDICATOR	DATA SOURCE
1	Job Change in Percent	Bureau of Economic Analysis/Regional Economic Information System
2	Percentage of Workforce 20-35 Years Old	U.S. Bureau of Census, Current Population Survey

Self Sufficient People - Entrepreneurship

3	Business Starts	Office of Strategic Research, Ohio Department of Development: Ohio County Indicators
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Self Sufficient People - Income

4	Per Capita Income	Bureau of Economic Analysis/Regional Economic Information System
5	Unemployment Rate	US Bureau of Labor Statistics: Local Unemployment Statistics
6	Percent of Population in Poverty	Census Bureau: Housing and Household Economics Statistics, Small Area Estimates Branch

Broader Community - Population

7	Percent Population Change	Population Estimates Program, Population Division, US Census Bureau
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HEALTH AND HUMAN SERVICES DATA

Thriving Children/Healthy People – Health Risk Behaviors

8	Obesity	1999 & 2002 Greater Cincinnati Community Health Status Survey, 1999 & 2002 Behavior Risk Factor Surveillance System
9	Percent of Adults Smoking	1999 & 2002 Greater Cincinnati Community Health Status Survey, 1999 & 2002 Behavior Risk Factor Surveillance System
10	Underage Substance Abuse	Coalition for a Drug Free Cincinnati

Healthy People – Health Access Indicators

11	Lack of Access to Regular Healthcare Provider	199 & 2002 Greater Cincinnati Community Health Status Survey, 1999 & 2002 Behavior Risk Factor Surveillance System
12	Percent Uninsured	<i>Indicator on Hold</i> 1999 & 2002 Greater Cincinnati Community Health Status Survey, 1999 & 2002 Behavior Risk Factor Surveillance System

Thriving Children – Population Health

13	Low Birth Rate	Center for Disease Control and Prevention, National Center for Health Statistics
14	Infant Mortality Rate	Center for Disease Control and Prevention, National Center for Health Statistics
15	Health Status Index (SF-12)	Health Foundation of Greater Cincinnati

Thriving Children/Self Sufficient People – Education

16	Percent of College Age Persons Attending College	U.S. Bureau of Census, Current Population Survey
17	Enrollment County of Local Colleges & Universities	Data provided by CSTCC, MSJ, HUC, MUO, MUH, NKU, SSCC, TMC, UC and XU
18	Years of Education for Persons age 25+	U.S. Bureau of Census, Current Population Survey

Thriving Children – Education

19	Early Child School Readiness	<i>No data available</i> A common measure is needed.
20	High School Graduation Rates	<i>No data available</i> No standard methodology or consistency.
21	Grade Level Assessment Tests	<i>No data available.</i> No Child Left Behind-new grade level assessments will be available for future reports.

Vibrant Neighborhoods – Voting

22	Voting	Indiana Secretary of State, Kentucky Secretary of State, Ohio Secretary of State
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Vibrant Neighborhoods – Racial & Ethnic Dispersion

23	Residential Integration	US Bureau of Census: 1980, 1990 and 2000 Census of Population and Housing
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Broader Community –

24	Housing Affordability Ratio	US Bureau of Census: 1990 and 2000 Census of Population and Housing
25	Air Quality	US Environmental Protection Agency
26	Average Commuting Time	Texas Transportation Institute: 2003 Urban Mobility Report
27	Race Relations	<i>No national methodology or benchmark available</i>

CRIME DATA**Thriving Children/Vibrant Neighborhoods - Crime**

28	Juvenile Crime	<i>Limited data available</i>
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Vibrant Neighborhoods - Crime

29	Non-violent Crime	Federal Bureau of Investigation; Uniform Crime Reporting Program Data – All Arrests Statistics
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30	Murders	Federal Bureau of Investigation; Uniform Crime Reporting Program Data – All Arrests Statistics
31	Violent Crime	Federal Bureau of Investigation; Uniform Crime Reporting Program Data – All Arrests Statistics
